



CEUonestop.com Testimonials

Kathleen (Kay) O’Pella Testimonial

CEUonestop, developed and managed by Dr. Janet Wall, is aptly named as it has provided many career development specialists, like myself, with a pipeline to virtually connect with extraordinary experts in our field, presenting an array of career topics. I initially signed up for Dr. Wall’s offerings in order to work toward fulfilling CEU requirements for recertification as a Global Career Development Facilitator (GCDF) in 2008. Since then, I have been recertified twice and have always searched the CEUonestop website before looking at CEU opportunities from other providers. In fact, Dr. Wall’s online courses and live and archived webinars have made up app. 75% of the CEU’s that I have obtained over the last 10 years.

My reasons for participating in the CEUonestop offerings revolve around a number of unique factors, foremost being the expertise of the presenters. Dr. Wall has an amazing repertoire of contacts in the career development field as a result of her own professional accomplishments. She, therefore, has engaged career development experts with both national and regional reputations, some of whom are authors with major publishers. For example, I have had the chance to participate in outstanding webinars with experts, such as the following, while also becoming familiar with their own books, articles, blogs, websites, YouTube channels and LinkedIn profiles for my further study and future connections. Dr. Wall truly believes in spreading the knowledge wealth for the benefit of everyone!

Robin Schlinger – federal jobs and resumes (<https://www.linkedin.com/in/robinresumes>)

Susan Chritton – personal branding (<https://www.youtube.com/watch?v=-E8ueUM-aFI>)

Paula Brand – guide to career certifications (<http://paulabrand.com/the-essential-guide-to-career-certifications-3rd-edition-released>)

Secondly, Dr. Wall’s offerings are based on foundational and emerging career development topics, with a ‘state of the art’ flair. For example, a recent online course to which I subscribed on “LinkedIn Basics for Career Practitioners” was designed for personnel in a career services setting. While I could have bought a book on the topic and learned the basics this way, the presenter taught me how to develop my own LinkedIn profile, to serve as a model to share with my students. I am proud of how I was able to creatively develop my LinkedIn page (one of the assignments), receiving an “all-star” rating from LinkedIn’s proprietor, Microsoft. I often show my LinkedIn profile to my students as an example of how to more fully utilize the medium.

<https://www.linkedin.com/in/kopellabridgetojersey/>

Thirdly, as a career development specialist at a state university, I counsel many non-traditional populations representing veterans, international students, older students who have been out in the workforce for a number of years along with students with disabilities, many of whom have not yet been employed. Given this wide ranging population, I have always been able to find CEUonestop offerings that

address the needs of these particular types of students. Dr. Wall is very deliberate in finding expert presenters that address the needs and concerns of her varied client base – not only in higher education settings such as my own, but among practitioners with workforce development, K-12 school and correctional system backgrounds, as well.

Finally, Dr. Wall's offerings through CEUonestop are very affordable, generally less than \$100 each, and include a certificate documenting the continuing education units (CEU's) earned. Other providers in the career development field, whether sponsoring online courses or in-person conferences, generally charge an additional fee to receive official CEU's and the related documentation. In fact, Dr. Wall once asked me what I thought was a reasonable fee for her company to charge, per offering. I can honestly say that it would be a struggle for me to self-fund professional opportunities available through national conferences sponsored by professional associations when taking into account the program fees, housing, travel, and CEU costs. It is obvious to me that Dr. Wall provides these opportunities out of a passion for the work, and dedication to the development of career professionals in their mission to recognize and develop the talents of others. It is an exemplary mission to which Dr. Wall has devoted her time, resources and skills over many years for which I am very grateful. I, therefore, wholeheartedly recommend that CEUonestop receive CDI's *Innovation Award*.

Kathleen (Kay) O'Pella

Career Management Specialist - Rutgers University

kopella@camden.rutgers.edu

Elizabeth Cole Testimonial

I am a Certified Career Counselor (CCC), Certified Career Services Provider (CCSP), Board Certified Coach (BCC), Global Career Development Facilitator (GCDF), National Certified Counselor (NCC), and a Licensed Professional Clinical Counselor (LPCC) in my state. It is usually the case that what continuing education I find counts for one certifying body, but not another one. CEUonestop.com is a rare creature in that it is an approved continuing education provider for so many different certifying bodies! More than that, Dr. Janet Wall is a skilled facilitator who lines up great guest presenters who are experts in their part of the career services/counseling/coaching field. Unlike many other webinars, participants aren't just passively listening to a lecture (often while multitasking). Valuable information is being shared, so I am taking notes. Participants actually participate, on the phone or in the chat box. The participants often have great experiences, questions, and perspectives to share. CEUonestop.com is my main go-to source for continuing education because career counseling and coaching are the mainstay of my "day job" and a frequent concern of my private coaching clients. Thank you Dr. Janet Wall for bringing these valuable and affordable learning experiences to us!

Elizabeth Cole, M.A., NCC, KY-LPCC, DCC, CCC, GCDF, CCSP, BCC

Counselor/Professor, Big Sandy Community and Technical College

Owner/Principal, Coach, and Trainer, Elizabeth Cole Coaching and Training Solutions

Pikeville, Kentucky

kentuckyliz@yahoo.com

Emily Westerman Testimonial

As a career counselor practitioner with 15+ years of experience, I feel so fortunate to have saved the flyer highlighting CEUonestop.com courses that I received when attending a National Career

Development Association (NCDA) several years ago. In need to complete a significant number of CE credits, in a relatively short time period to fulfill my re-certification requirement for the NCC credential, finding a cost-effective and self-paced option was essential. The CEUonestop.com courses have not only supported these initial motivators, but more importantly, have been instrumental in re-energizing me as a career counseling practitioner with a renewed excitement about the work I do. Through being re-introduced to the array of enhanced online tools and resources, as well as learning about new ones, I now feel extremely comfortable navigating these invaluable resources, and utilizing with my clients / students so I am more equipped than ever to meet their needs in this ever-changing 21st century workforce landscape. The combined format of video podcasts and articles has reinforced my learning in a way that facilitates the practical application and courses are comprehensive with just enough detail so the learner is not overwhelmed. The CEUonestop.com courses have deepened my expertise and the quality of services that I can provide to both students and clients during all the stages of the career exploration and planning process. I highly recommend these courses to any fellow career counseling practitioner, no matter what level of experience they bring or specific population they work with.

Emily Westerman
Director of Career Services
Sotheby's Institute of Art
emilywesterman08@gmail.com

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25 W. Kendrick Ave
Hamilton, NY 13346

March 12, 2018

CDI
1665 Clover Circle
Melbourne, FL 32935

Dear Career Innovator Award Selection Committee:

As a two-time contributor to CEUonestop who has benefited greatly from the opportunities provided by Janet Wall, I'm writing in support of CEUonestop's nomination for the Career Innovator Award.

Janet first approached me to contribute to the professional development offerings of CEUonestop during the 2016 National Career Development Association's annual conference in Chicago, IL. It was an honor to be recognized in this way by Janet, who is an esteemed leader in the Career Development field. A young professional at the time (full of energy and ideas, but low in confidence), I was unsure of the value that I could add to my professional community. Janet encouraged and empowered me, helping me to find my voice as an expert in the career development community.

Over the past year, I have contributed two webinars to CEUonestop: 1) Helping Students Market Their International Education Experiences, and 2) Job Search Strategies for International Students in Challenging Times. Developing these offerings challenged me in positive ways, especially as I had not had much practice with online delivery formats. In each of these webinars, I covered topics relevant to understanding the career and psychosocial development needs of these populations, along with tangible strategies around how to approach résumés and interviews to highlight the skills gained as part of these experiences.

Participating in Janet's webinars marked a pivot point in my career. From the early planning phases through post-presentation, I grew my confidence, knowledge, and competence. I also benefited greatly from the additional revenue that ensued as both webinars were wildly successful. And, thanks to the visibility gained through CEUonestop, I was later invited to speak professionally on these topics at a university in Philadelphia. The experience confirmed that I am passionate about empowering other career professionals in their work. I have since gained certification as a Global Career Development Facilitator Instructor, and am innovating new ways to reach career development professionals with this goal in mind.

I am grateful to Janet and CEUonestop for providing me with this opportunity to expand my possibilities and deepen my passions, all while helping other career development professionals to excel in their work. Janet works tirelessly to promote CEUonestop to all the professional communities that it serves. This award would bring greater visibility to the platform and allow many more Career Counselors like myself to share their expertise and establish themselves as thought leaders among their peers.

Sincerely,



Vera V. Chapman, Ph.D., LPC (MS), NCC, CCC, GCDF-I